

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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PLUSS® expands production capacity of Grafted Polymers to 900 MTs per annum

Foreseeing a world wide shortage of grafted polymers and the increasing demand for tailor made engineering polymers with specialized properties, Pluss Polymers, India has commissioned a new state of the art manufacturing line for production of maleic anhydride (MAH) grafted polymers used as a compatibiliser, coupling agent and impact modifier for filled and unfilled polyolefines.

“This will take our capacity to produce to about 900 tons per annum. This specially designed machine with customized control system for the production of grafted polymers will enable PLUSS® to compete with best of the world’s manufacturers” says Anil Mehta, Director Production.

PLUSS® is targeting to capture a larger chunk of the Indian compounding market. It is also targeting exports especially in Europe & Asia. “The machine from Coperion, is the first of its kind in India and has enabled us to produce a broad range of MAH grafted polymers. We are now targeting a variety of sectors including Automotive, Halogen Free Cables, and Aluminum Composite Panels for the Building Industry and Wood-Plastics Composites for the environment conscious sector. This coupled with our low cost and appreciating rupee will give PLUSS® an edge in the export market. Besides appointing distributors in Spain and Turkey, our export to Iran and China has also seen significant growth.” adds Samit Jain, Director Commercial.

About Pluss Polymers

Pluss Polymers based in Gurgaon (near New Delhi), India pioneered the development of MAH grafted polymers in India in 1994, when the product was new to the Indian compounding market and quality in engineering plastics was unheard of. With the opening of the economy, the requirement for world class products forced the Indian Automobile and White goods industry to become quality conscious. The company has been on a continual growth since its inception but last three years has shown a dramatic growth especially by acquiring a larger share of compatibilizers and coupling agent market. This motivated the company to expand its manufacturing capacities to 900 metric tons annually.

Additionally to its core business, PLUSS® is involved in a variety of activities, both in industry and society. It plays an active role in trade association and continuing education for the polymer industry.

For additional details visit www.pluss.co.in.